

Intellectual Property Rights

Pre-Learning Material for Online IPR Certificate Course

- 1) **Title:** Intellectual Property, Incubation and Start-ups
Link: <https://youtu.be/2jmitdGaYGM>
- 2) **Title:** IP The X factor in success of Start ups
Link: <https://youtu.be/ap0W3w3fIVU>
- 3) **Title:** Innovation IPR and Start-ups
Link: <https://youtu.be/7eB0Ok-BtAg>
- 4) **Title:** Innovation and Intellectual Property
Link: <https://youtu.be/JEXfdvMHmd4>
- 5) **Title:** Research to Revenue leasing to IP commercialization
Link: <https://youtu.be/ys69IbV0WgQ>
- 6) **Title:** Claim drafting and patent filing procedure
Link: <https://youtu.be/aeiUtSlzFvs>
- 7) **Title:** Importance and relevance of IPR in the era of industry 4.0
Link: <https://youtu.be/DaXuhSZnGik>